

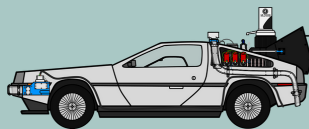
FOR-SIGHT

2018

THE FUTURE IS HERE



Back to the Future has been entirely
in the past for 3 years now



And not to mention, a child born in the movie
2001: A Space Odyssey could now legally drive



Our future may not be as flashy as the above examples..
However!



Hoverboards exist!

Albeit not as exciting as we'd hoped



I'm Sorry Dave,
I'm afraid I can't
do that.



We now even converse with
robots on a regular basis



I'm Sorry Dave,
I'm afraid I don't
have any U2.



What we also have for definite, is the ability to
automate a truly bespoke guest journey for every
single booker, which I'm sure you'll agree is just as
exciting as any robot or hoverboard.

2018 IN THE HOTEL INDUSTRY



PwC's annual projections indicate more growth in 2018. The report boasts a 0.3% occupancy growth in the UK provinces as well as a 2.0% growth in average daily rates (ADR) and 2.3% growth in revenue per available room (RevPAR). In the same provinces, it would seem that among the many industries feeling the pinch of the dropping pound, the hotel industry is set for more, albeit slowed, growth across the board in 2018.



Within the report, PwC also highlight the areas of the industry which are most vulnerable in the face of cybercrime. The Global Distribution Systems (GDS), Property Management Systems (PMS), Hotel Websites and Online Travel Agents (OTAs) were the four highlighted areas most partial to targeting.

This is due to the third party nature of the above industries and the lack of secure file transfer available in each. But fear not weary data dames and dudes, here at For-Sight Guest CRM we hold the ISO 27001 Information Security & ISO 9001 Quality Management accreditations meaning we are of the highest ilk to manage your guest data. We also provide our own in-house secure file transfer portal: For-Files, for extra piece of mind.

GDPR, come at us.